

The 20-line GP cheat sheet

The lines worth counting first, the GP band each should be hitting, and the three till mistakes that fake a stock loss. Built from running a wet-led pub, not a spreadsheet.

— **Shaun, StockTap**

COUNT THESE 20 FIRST — WHERE THE MONEY ACTUALLY MOVES

Spirits & liqueurs

68-75%

- House vodka
- House gin
- House whisky
- Rum (white & dark)
- Brandy / cognac
- Tequila
- Premium / branded spirit
- Liqueurs (Baileys etc)
- Aperitifs (Aperol, Campari)

Weigh these. Your eye always guesses kind.

Draught

55-65%

- Premium lager
- Standard lager
- Cask ale
- Cider
- Stout
- Craft / keg

Allow for the legal 5% head and line cleaning.

Wine & the rest

62-70%

- House wine by the glass
- Prosecco by the glass
- Bottled beers
- RTDs / alcopops
- Post-mix soft drinks

Wine by the glass drifts fastest of all.

3 TILL-BUTTON MISTAKES THAT FAKE A LOSS

- 1 Doubles keyed as singles.** Every double rung as a single tells the till you sold half the spirit you actually poured. Instant phantom shortage, every shift.
- 2 A promo left switched on.** Happy-hour or a discount button still running after the event, or a 2-for-1 miscoded — your take drops with no missing stock to explain it.
- 3 The wrong button.** A premium spirit rung on the house-spirit price, or a line mapped to the wrong PLU. The till expects less money than the liquid that left the bottle.

Bonus: staff drinks and comps not put through aren't theft — but on a stock report they read identical to a loss. Record them.

THE WEEKLY 15 MINUTES

Same time, same order, every week

- 1 Weigh** the spirits and liqueurs. The scale kills the guesswork.
- 2 Count** the fast, cheap, packaged stuff by the case.
- 3 Compare** to the till. Read the shape over weeks, not one bad Monday.

This is the bit StockTap does on its own.

Weighs spirits to the millilitre, handles draught properly, hands you the GP and variance the same night — on your phone. £19/mo founding price, cancel any time.

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